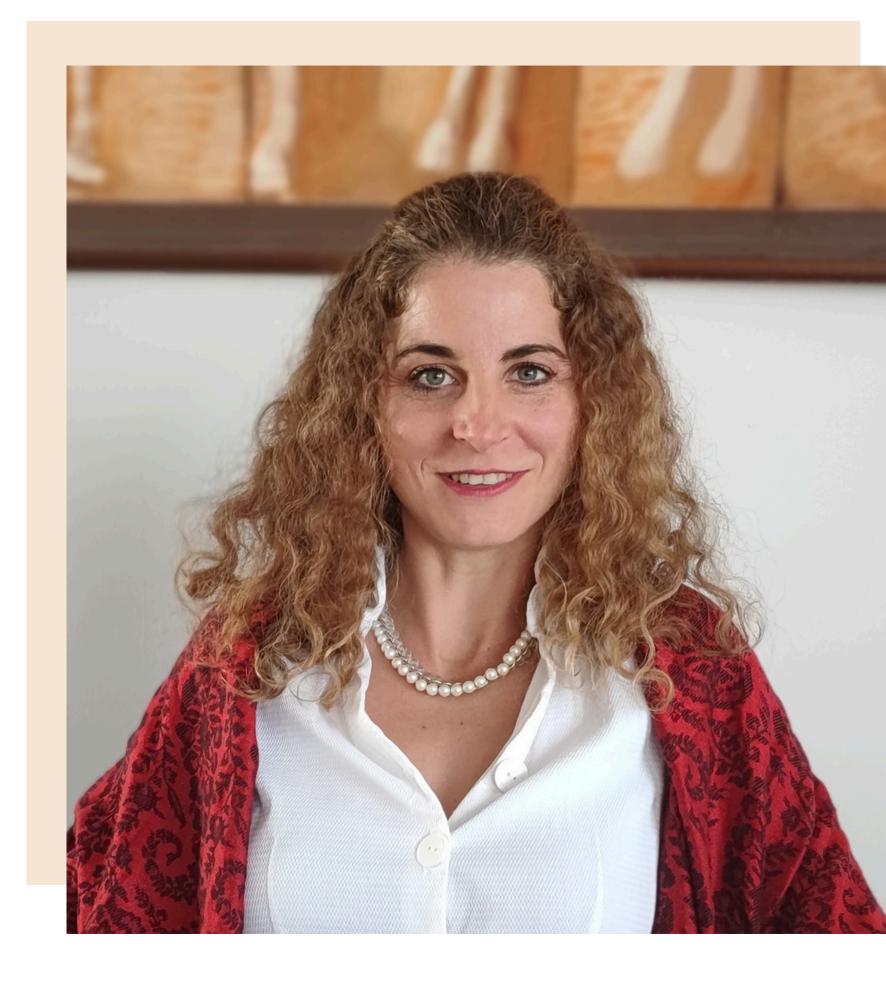
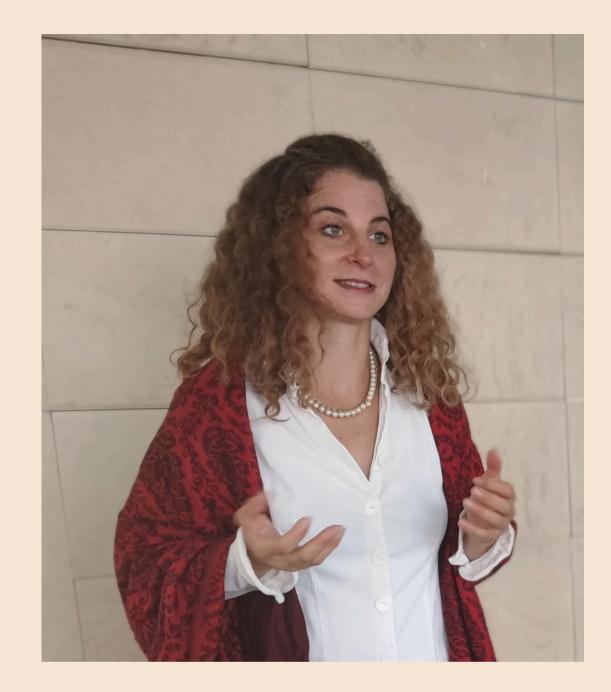


# Alice Moustier 'Your Geeky Aliki'

COMPANIES AROUND THE WORLD ARE LOOKING TO CAPITALISE ON DIGITALISATION AND ARTIFICIAL INTELLIGENCE (IA), BUT HOW DO YOU RETAIN THE GEEKS, THESE PASSIONATE EXPERTS, SOMETIMES ECCENTRIC AND UNCONVENTIONAL EXPERTS, WHO ARE SUCH AN ASSET TO THE BUSINESS?





'The courage to be different'

'To really use your potential, it's important to be yourself and stop pretending'

Alice Moustier, Franco-German speaker

## A visionary in her field

Alice Moustier is an internationally sought-after geek expert who organises conferences on neurodiversity, technological innovation and employee motivation.

Joyful and funny, Alice Moustier presents serious subjects in a provocative way, with plenty of irony and sarcasm. With relevance, she arouses astonishment, smiles and reflection in the participants.

#### **Women in STEM fields**

With a light touch, she not only invites us to think about technological change, particularly with the emergence of AI, but she also encourages us to think about the strategies we need to put in place to better identify the potential of talented people, encourage them and solicit them for the benefits of the company. It also helps companies to make their jobs more attractive to women in the fields of Science, Technology, Engineering and Mathematics (STEM). Indeed, heterogeneous teams can perform much better and therefore generate more turnover for the company, which is why it is extremely important to retain women in the company! She knows techniques that enable women to feel at ease even in teams made up of an above-average number of men.

#### A survivor's motivating challenge

The frankness with which she exposes complex subjects in public, sometimes linked to her own experience, is remarkable. In 2007, she suffered a stroke at the age of 20, a traumatic event that has strengthened her resilience. Her optimism is genuine, and she brings to the stage a pure zest for life and the strength to rise to any challenge.

Today, Alice Moustier sees life's obstacles as a motivating challenge, and her incredibly positive vision is much sought-after by companies. This 'survivor' with extraordinary ideas is considered a pioneer and a visionary.

### **Considerable benefits**

"After an individual motivational coaching session for a top manager with Ms. Moustier, the manager signed an important contract for several years for the company and thus achieved a great success for our company."

'After educating the senior manager of a medical technology company about neurodiverse employees, he took over the lowest-performing department made up of employees with the most social difficulties. In a very short space of time, this department achieved the best results in the company and these employees went from being disruptive to driving innovation. As a result, more products went on sale and the company made thousands in profits.'

Where others say 'we encourage innovation', Alice Moustier says 'to innovate is to think differently, to rethink! And that takes courage! The courage to be different!' It's with this courage and enthusiasm that she wins over her audience.



According to the World Health Organisation (WHO), mental health problems are on the increase, particularly in the workplace. There is also a lack of specialists and experts in the field of technology, science and IT. It is therefore important to promote healthy communication based on greater understanding and motivation in order to retain these special talents over the long term.

# **Experiences** that give meaning

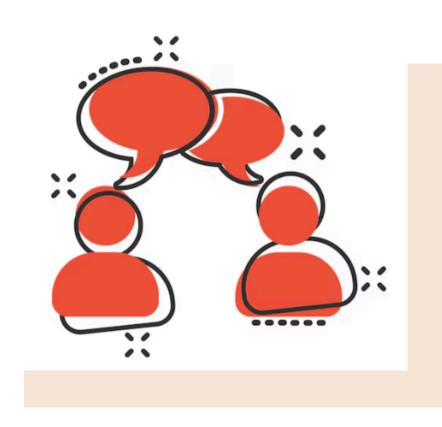
Alice Moustier works since 2013 with people who perceive the world differently: geeks, nerds, STEM-enthusiasts and autistic people.

She has taken a number of training courses in psychology, conflict management and communication (mediation).



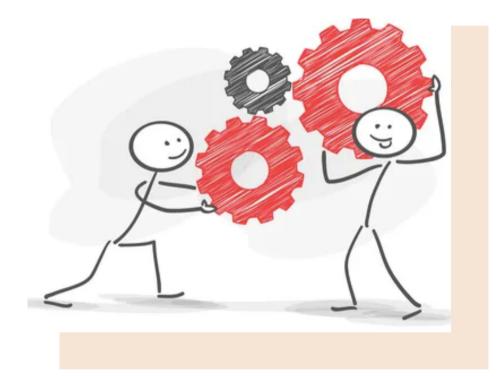
#### **Teacher (2013-2014)**

At a school that offered a special curriculum for gifted children so that they could live their difference happily and self-determined.



#### **Social commitment**

Promoting women with autism or disabilities



#### **Coach and mediator**

Mediate between the parties to identify a common win-win solution and improve communication between the participants

# **Exciting speeches**

From an early age, Alice Moustier was often confronted with the stage. She has also had the opportunity to appear in various media, which makes her very comfortable in public today. Trilingual in German, French and English, she is able to speak easily in these 3 languages to a professional audience.









#### **Stage experience**

At the age of 7, she was already regularly performing on stage in front of 400 people. As an adult, she used this experience on stage as a speaker, actress and musician.

#### Medias

Actress in the French film 'Frantz'
TV appearances on German talk shows and interviews on French and English radio
Interview in the Cypriot newspaper 'Cyprus Mail'

#### **Publications and competitions**

Author of literary works

Participation in literary and business

competitions

Finalist in the German 'Start2grow' competition for her company











# Targeted online keynotes

The rapid advance of new technologies and artificial intelligence (AI) is transforming employment in all sectors of activity, so some jobs will disappear, but others will be created. For companies, the challenge is to adapt on a human level. They need to be prepared to recruit and integrate new, innovative and different employees into their teams, even if people considered to be neurodivergent undoubtedly present communication challenges.

Alice Moustier gives talks and offers training to companies on how to communicate with geeks and with women working in Science, Technology, Engineering and Mathematics (STEM). The conference topics proposed by Alice Moustier are necessary for the day-to-day running of a company, and encourage innovation and professional success:

- Supporting women geeks in STEM companies
- Neurodiversity, an unsuspected asset to be integrated into the business world
- Diversity means accepting the unusual
- The contribution of computer nerds to communication
- Strengthening resilience (psychological resistance)

# They put their trust in her

'Thanks to her creative thinking, she always came up with new solutions. It was above all her contact with people that fascinated me. She manages to quickly establish contact and a bond with people who are highly intelligent, but often reluctant to communicate. She deals openly with conflicts and, thanks to her cheerful nature, she identifies and implements effective solutions even in difficult situations. She can give people wings to overcome life's obstacles.'

Stefan Dräger - Chairman of the Dräger Board of Directors

'It's admirable that Alice Moustier, at the age of thirty, already has so much experience of life! It's also impressive to see the optimism with which she faces up to the blows of fate. She's clearly a man on his feet! I'm fascinated to see how she manages to pass on her enthusiasm to others and infect us as listeners.'

Dr. Harald Peter - Senior Manager, Fraunhofer Institute

'For her young age, she has a wealth of life experience, to which she adds her whimsy and her confident, cheerful disposition.'

Prof. Dr. Med. Hans-Georg Grundner

'I would like to thank you very much for your lecture at this year's MinD Academy.'

**Mensa Academy Director Germany** 

'With very good preparation and follow-up, Ms Moustier always got straight to the point. Discussions with her have helped me a lot in my professional and private environment. She's not afraid to tackle things directly... which makes things clearer. Finally, she also knows how to give the 'right kick' so that we can continue to make significant progress.'

Director of an investment bank

'Thank you very much for this interesting and fascinating exchange of experiences! We really enjoyed your work as a speaker on the subject of neurodiversity and inclusive schools. The feedback from the participants was also very positive. We will be happy to come back to your work on the next occasion and can recommend your lecturing activity without hesitation.'

**Wiebke Cochet - Caritas Regional Association Rostock** 

'Alice Moustier loves her audience. She almost always has one. Whether she's provoking bursts of laughter with spontaneous choreography or explaining her vision at a round table. And she loves the stage. She loves it and she fills it - with her spontaneity, her joie de vivre and, if I'm not careful, she can surprise people like me.'

Dr. Jörg Kunze



# See you soon!-

Please do not hesitate to contact me if you have any questions or require further information.



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